



*Alone we can do so little,
together we can do so much.*

-Helen Keller

The challenges facing Connecticut's youth cannot be met by any one person or organization alone, which is why it is important to have organizations like The Partnership that act as a collaborator, convener, and connector bringing together parents, youth, direct service providers, and communities to provide them with the resources they need to reduce risks and promote positive youth outcomes.

Working in some capacity in virtually every community across the state, The Partnership equips, empowers, and connects organizations, communities and families to prevent substance abuse, underage drinking and violence among youth.

We are Connecticut's experts in science-based prevention practices that provide prevention programs that address the most pressing issues affecting our youth.

By supporting The Partnership's work, you become a part of a vibrant public-private partnership that advances knowledge, leverages resources, and increases the collective impact that we can have on Connecticut youth. Last year, we secured nearly \$500,000 to match the state's investment in prevention.

The benefits available to those who invest in The Partnership are substantial:

GOVERNOR'S CABINET – \$100,000

- ***Exclusive Opportunity!* Opportunity to participate in media interview**
- **Two prime seats at the Governor's table at the Luncheon**
- **Two premiere tables of eight at the Luncheon with company logo displayed**
- **Recognition from the event podium during the program in front of the Governor**
- **Premiere logo placement on all Governor's Luncheon promotional materials**
- **Two-page center page spread recognition in Luncheon program book**
- **Publicity including press releases to local media and business journals**
- **Lead logo placement on all Luncheon materials including signage, on-screen and in Luncheon program**
- **Recognition in the Annual Report and on The Partnership's website year-round**
- **Customized prevention services tailored based on employee needs**
- **Complimentary "Lunch & Learn" employee presentations**
- **Four invitations to the Governor's Reception in the spring**

GOVERNOR'S COMMUNITY LEADER – \$75,000

- **One prime seat at the Governor's table at the Luncheon**
- **Two reserved priority tables of eight at the Luncheon with company logo displayed**
- **Recognition from the event podium during the program in front of the Governor**

- Inside front cover, inside back cover, or back cover advertisement in Luncheon program book
- Publicity including press releases to local media and business journals
- Prominent logo recognition on Luncheon signage, on-screen, and in Luncheon program
- Recognition in the Annual Report and on The Partnership’s website year-round
- Complimentary “Lunch & Learn” employee presentations
- Four invitations to the Governor’s Reception in the spring

GOVERNOR’S CHAMPION – \$50,000

- One seat at the Governor’s table at the Luncheon
- One reserved priority table of eight at the Luncheon
- Recognition by the Governor from the event podium during the program
- Inside front cover, inside back cover or back cover advertisement in Luncheon program book
- Publicity including press releases to local media and business journals
- Prominent logo recognition on Luncheon signage, on-screen, and in Luncheon program
- Recognition in the Annual Report and on The Partnership’s website year-round
- Complimentary “Lunch & Learn” employee presentations
- Two invitations to the Governor’s Reception in the spring

GOVERNOR’S PARTNER IN PREVENTION – \$25,000

- One reserved priority table of eight at the Luncheon
- Company logo placement on leadership banner displayed at Luncheon
- Recognition from the event podium during the program
- Publicity including press releases to local media and business journals
- Logo recognition on Luncheon signage, on-screen, and in Luncheon program
- Recognition in the Annual Report and on The Partnership’s website year-round
- Complimentary “Lunch & Learn” employee presentation
- Two invitations to the Governor’s Reception in the spring

VISIONARY PARTNER - \$10,000

- Choice table of eight at the Luncheon
- Company and logo recognition on Luncheon signage, on-screen, and in Luncheon program
- Recognition in the Annual Report and on The Partnership’s website year-round
- Publicity including press releases to local media and business journals
- Complimentary “Lunch & Learn” employee presentation
- Invitation to legislative events with area legislators during the 2016 legislative session

Launched in 2012, the MAIN STREET PARTNERS *are made up of the small businesses that power our economy and are focused on doing good work in the communities where their employees live and work. Recognizing that their investments are meaningful, Main Street Partners are provided with similar access and marketing opportunities that are offered to our large corporate partners. They will have the opportunity to work directly with members of The Partnership’s staff to conduct a local community assessment that can be shared with other agencies and school districts. They will be introduced to local programs and provided technical assistance, invited to legislative event(s) in 2017, and*

offered the opportunity for employees to participate in prevention webinars conducted by staff.

MAIN STREET SUPPORTING PARTNER - \$5,000

- Four invitations to the Luncheon
- On-screen name recognition, including company logo, at the Luncheon
- Recognition on Luncheon signage and listing in program book; recognition in Annual Report
- Customized marketing plan for local media outlets
- All Main Street Partner's Group benefits outlined above

MAIN STREET GUIDING PARTNER- \$2,500

- Two invitations to the Luncheon
- On-screen name recognition at the Luncheon
- Recognition on Luncheon signage and listing in program book; recognition in Annual Report
- Customizable press release for local media outlets
- All Main Street Partner's Group benefits outlined above

MAIN STREET PARTNER- \$1,000

- Two invitations to the Luncheon
- Recognition on Luncheon signage and listing in program book; recognition in Annual Report
- Customizable press release for local media outlets
- All Main Street Partner's Group benefits outlined above

For more information on how to become a partner with The Governor's Prevention Partnership, please call Kelly Luxenberg at 860-523-8042 ext. 28 or email her at kelly.luxenberg@preventionworksct.org.